

## **DRSK Group AB PRIVACY POLICY**

Effective 25 May 2018

### **INTRODUCTION:**

This privacy policy is meant to help you understand what information we collect, why it is collected and how and under what conditions we will use them. This policy is formulated to ensure the safety of your personal data and is in compliance with General Data Protection Regulation (GDPR) which comes into effect by May 25th 2018.

The full text of GDPR can be accessed here: <http://data.consilium.europa.eu/doc/document/ST-5419-2016-INIT/en/pdf>

### **WHY DO WE COLLECT YOUR PERSONAL INFORMATION?**

We collect and keep personal information for the following purposes, as well as for any other purpose expressed at the time of collection:

- Issuing quotes
- Fulfilling orders
- Keeping records of correspondence with our customers and suppliers
- Ensuring a good customer service, handling requests and inquiries and correcting incorrect data
- Communicating via email, mail and social media about our products and services, offers and promotions, or our company in general
- Building customer profile, conduct analyzes and market research
- Communicating about changes in terms and policy
- Carrying out system Administration and statistics

Our intention is to keep this information limited to what is necessary for these purposes and we will not process it in any other way.

### **WHAT INFORMATION DO WE COLLECT?**

The personal data we collect and store in our database includes:

Name, Email, Telephone and fax number, Address, Website, Position or title, VAT number, Order and purchase history

### **HOW DO WE COLLECT YOUR PERSONAL INFORMATION?**

We receive the personal information you voluntarily provide when contacting us by email, phone, the contact form on our website or social media. In some cases the information is received during various events from the participants, or in the context of a meeting.

## CONTACT FORM

If you communicate with us using our contact form - <https://www.drsk.com/Contacts.html> the provided information will be sent to us. This information will then be stored in our records.

## SHARING YOUR PERSONAL DATA TO OTHERS

We do not disclose your collected personal data in our database to any third party without your express agreement, unless it is mandated by law.

## COLLECTING CONSENT

By giving your consent, you are permitting DRSK Group AB to use your personal data for its own marketing purposes. You have the right to withdraw your consent at any time by clicking on the UNSUBSCRIBE link at the bottom of the email and sending the popped-up email, or request of removal of your information from our records by sending an email to: [privacy@drsk.com](mailto:privacy@drsk.com). We will no longer process your personal information, unless it is mandated by law. Keep in mind that revoking your consent can result in our inability to fulfilling our obligations towards you.

## IS YOUR PERSONAL INFORMATION STORED AND PROCESSED IN A SAFE WAY?

Only our employees who need your personal data to carry out their duties will have access to them. We try our best to ensure our records are protected against any non-authorized access.

## HOW LONG DO WE STORE YOUR PERSONAL INFORMATION?

Your personal information is only stored for the purposes specified above. You can request the erasure of your personal information at any time, to which we respond as quickly as possible. The bookkeeping records will be kept at least for 7 years according to the current law.

## PRIVACY ENQUIRIES

Questions concerning this privacy policy or data processing and security may be addressed to:

DRSK Group AB  
Kasernvägen 2,  
SE-281 35,  
Hässleholm, Sweden  
Tel: +46 (0) 451 769632  
[privacy@drsk.com](mailto:privacy@drsk.com)